SOFIA METRO
MAJOR OUTSOURCING LOCATION AND EMERGING DIGITAL HUB

Sofia's strategic location has led this young, dynamic and cosmopolitan city to become a critical, pan-European interconnecting hub. With three of the ten pan-European transport corridors crossing the city and one of Europe's most favorable tax regimes, Sofia is regarded as a key strategic intersection between Eastern Europe, the Middle East and Asia. Having become a major outsourcing destination over recent years, Sofia has attracted global organizations such as Cisco, IBM and Siemens. The Sofia metro also offers benefits such as low barriers to entry, a rich talent pool and internet speeds consistently ranked among the best in the world.

Equinix helps companies accelerate business performance by connecting them to their customers and partners inside the world's most-networked data centers. Our Sofia International Business Exchange™ (IBX®) data center is located within the outskirts of the city. Our customers benefit from a range of premium, high-density interconnection options within a diverse and rapidly growing digital ecosystem. The facility is a business hub for 105+ major organizations operating within the metro. Customers can choose from a broad range of major national and international network, cloud and IT service providers, and can interconnect directly with customers and partners in their digital supply chain. Our premium data center provides the opportunity to connect directly to BIX (Bulgarian Internet Exchange) which is housed within and operated from our facilities.
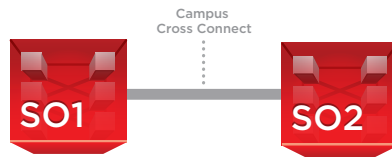

Sofia metro facilities
The Sofia IBX data center offers 11,000+ square feet (1,100+ square meters) of scalable colocation space, featuring fully redundant power supplies to ensure operational resiliency and world-class security. This is all in close proximity to the city's established business districts.

The value of interconnectivity
- Interconnect with 105+ organizations who have a presence in Equinix—Sofia's only global colocation provider
- Optimize communications and exchange data with enterprises, content providers, cloud service providers, networks and internet service providers
- Leverage Performance Hub™ to enable next-generation Wide Area Network (WAN) architecture for secure and highly reliable connectivity to a wide range of network, cloud and IT service providers
- Seamlessly connect to the BIX (Bulgarian Internet Exchange)
- Provide cloud and internet services quickly and easily to Equinix deployed customers
- Maximize the use of digital channels with access to the main regional media hubs
- Interconnect with top Content Digital Media companies to reduce latency and help improve user experience
- Meet compliance requirements through highly accredited premium data centers. Certifications for our Sofia IBXs include ISO 27001 (security management), ISO 14001 (business continuity management) and OHSAS 18001

EQUINIX®

Connectivity options through Equinix

Campus
Cross Connect

SO1   SO2

Where both Campus Cross Connect and Metro Connect™ are available between a pair of sites, only Campus Cross Connect should be provided.

Reasons to believe in us

Global data centers
- 200 data centers, 52 major markets, $21B+ capital invested in capacity/new markets; global availability of 99.9999% or greater

Connected
- 1,700+ networks, 270,000+ cross connects, less than 10ms latency to 90% of the population of North America, Western Europe, top markets in Asia-Pacific and Brazil

Partners, customers and prospects
- Blue-chip customer base of 9,800+ global businesses across 24 countries on 5 continents representing network, digital media, financial services, cloud/IT and enterprise leaders

Equinix customer count per vertical

30+	20+	10+	10+	25+
Network	Enterprise	Financial Services	Content and Digital Media	Cloud and IT Services

Contact Us
Phone: +359 (02) 970 7707
Web: Equinix.co.uk/contact-us/sales