

# BOSTON METRO

## HOME TO DIVERSE ECOSYSTEM OF HEALTHCARE, ENTERPRISE, AND FINANCIAL SERVICES FIRMS

Equinix Boston is home to 60+ regional businesses, including more than 20 cloud and IT services providers. Our Boston data centers directly connect our customers to the companies leading the way globally in technology, scientific research and finance. These digital ecosystems and others span a range of industries, giving our customers in Boston the agility and interconnection they need to innovate and expand.

Boston is the ninth-largest metro area in the U.S. and ranks No. 9 in the country in gross domestic product (GDP)<sup>1</sup>. Nearly a quarter of its highly educated workforce is employed in one of two key sectors driving value in the digital economy: Professional, Scientific and Technical Services, and Finance and Insurance<sup>2</sup>. This metro is also a strategic business hub in the U.S. Northeast, delivering high-capacity, low-latency connections to New England, New York and points worldwide.



### Boston metro facilities

Our two Boston data centers offer 88,000 square feet (8,200+ square meters) of colocation space and the opportunity to directly connect to 10+ network service providers. Equinix Boston also has exceptional access to a range of content delivery networks (CDNs) and managed hosting services. All customer deployments are supported by a variety of premium data center services and backed by industry-leading security practices and reliability. Equinix Boston is a proven source of superior interconnection solutions—at the digital edge—providing optimized multicloud connectivity and enhanced performance.

### Equinix value by vertical

#### For network service providers

- Direct connections to 10+ network service providers
- Connectivity to 12 high-capacity, low-latency routes to New York

#### For enterprises

- Two data centers with 88,000+ square feet ((8,200+ square meters) of colocation space
- Next-generation wide area network (WAN) architecture via the Performance Hub™ offering, for highly secure and reliable connectivity
- Exceptional access to a range of CDNs and managed hosting services

#### For cloud and IT services providers

- Direct connectivity to 60+ potential partners and customers, including financial services, technology, research and development, biotech, healthcare, and education
- Regional home to federal agencies, providing government demand for cloud services

#### For content and digital media

- Access to 20+ cloud and IT service providers
- Peering opportunities with last-mile content delivery networks in the ninth-largest metro region in the U.S.

#### For financial services

- Opportunities for direct interconnection to top players in the world's No. 7 ranked global financial center<sup>3</sup>



Representative IBX data center interior



Representative IBX data center interior

<sup>1</sup> Understanding America's Ridiculously Large \$18T Economy by Comparing the GDP of U.S. Metro Areas to Entire Countries, American Enterprise Institute, 2016.

<sup>2</sup> Boston's Economy Report 2017, Boston Planning & Development Agency Research Division, 2017

<sup>3</sup> London Remains Ahead of New York as Top Global Finance Center, Bloomberg, 2016

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